

As We May Work:

Free minds from Routines and Enable
Creativity and Intuition

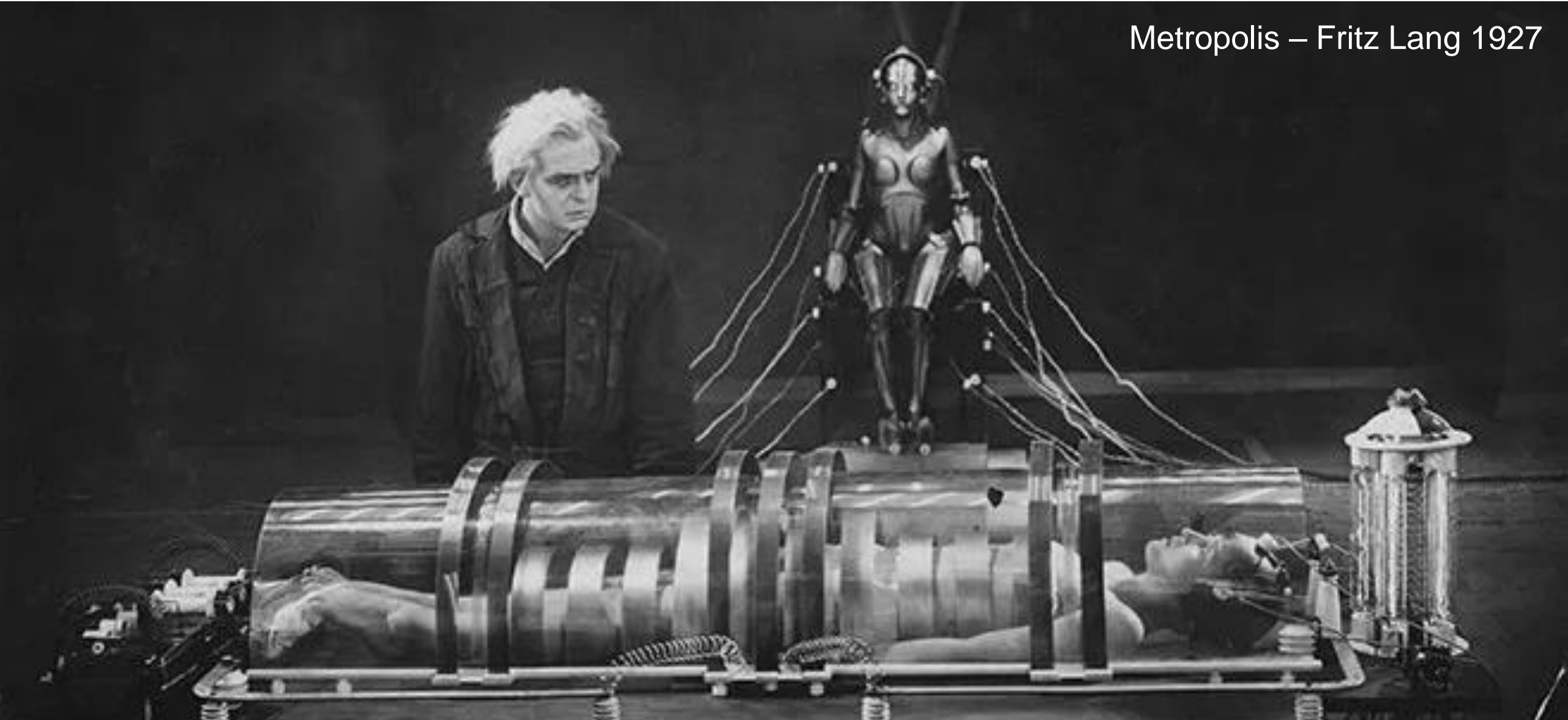
Florian Michahelles, Berkeley/CA



The popular fear

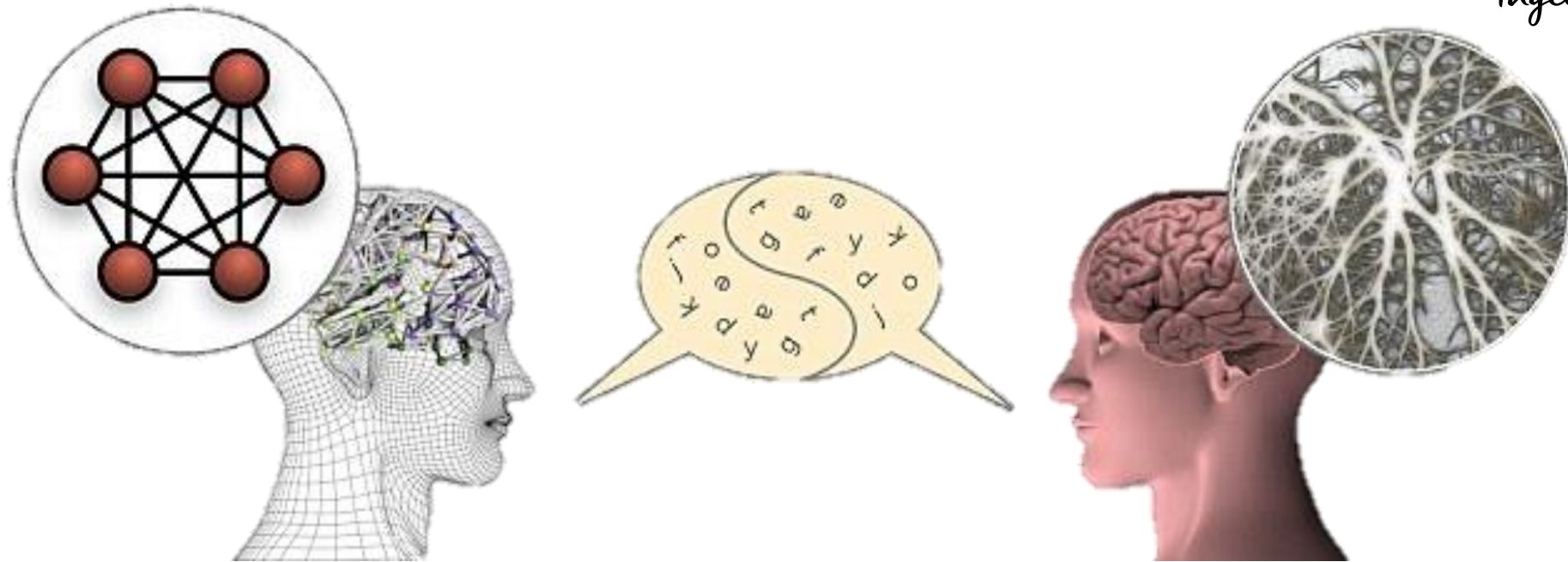
SIEMENS
Ingenuity for life

Metropolis – Fritz Lang 1927



AHI Mission

SIEMENS
Ingenuity for life



We create **digital companions** that **bridge between artificial intelligence** represented by Systems and **human intuition**.

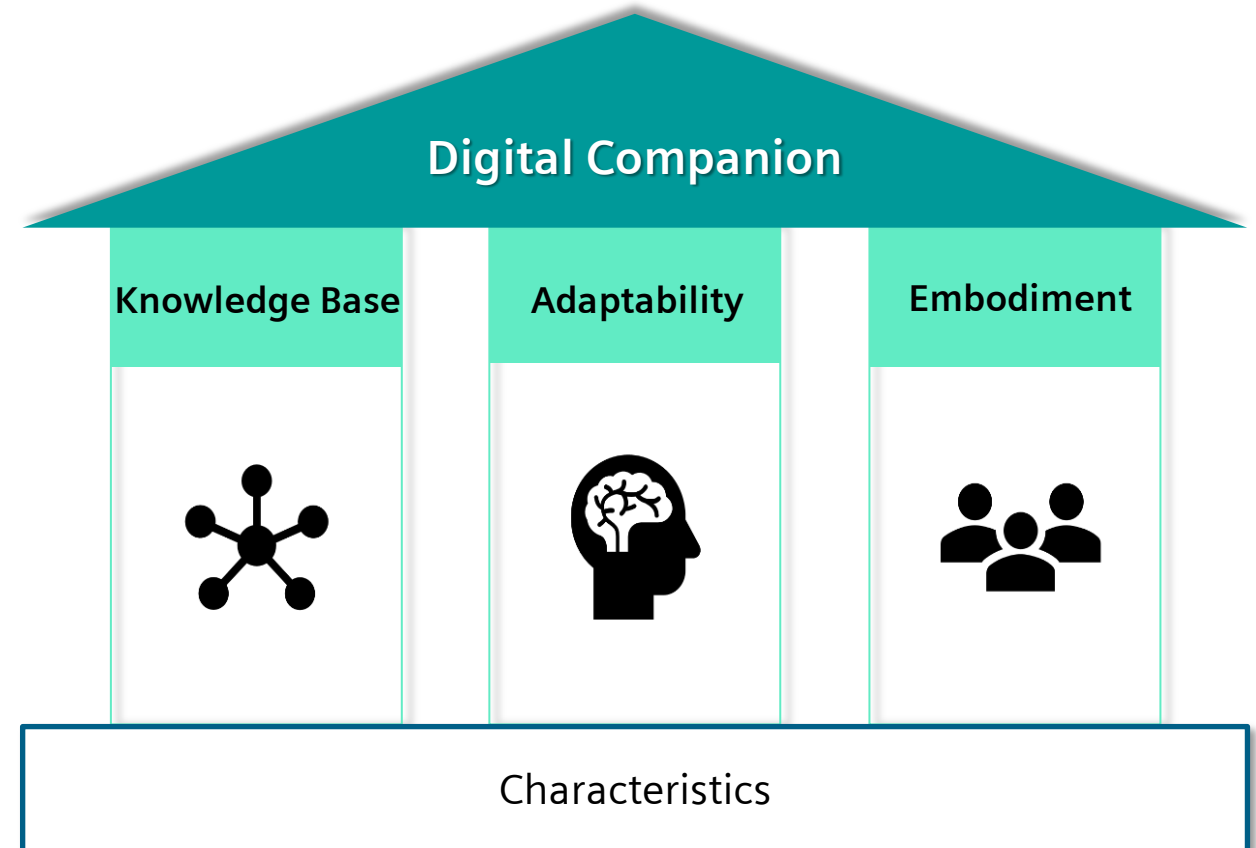
This way we **relief human users from repetitive routines** (as systems take care of them) but free their minds to **focus on exceptional cases** that require **human intuition, creativity and world knowledge**.

We **construct user models** such that systems can **adapt to level of expertise** and emotional states: systems can become **empathic**. As a results, users become more satisfied, do less mistakes, and become more productive.

We establish seamless interaction between human and machine through intuitive, multi-modal and situation-aware interfaces, the so-called digital companions...

Digital Companion

- A digital companion aspires to help a user to better achieve her task.
- The digital companion **remembers** and **interprets** the user's behavior, **adapts suggestions** to goals and even **anticipates** the wishes of the user. Therefore, the companion has to become aware of the user's goals. The digital companion offers **smart suggestions** on how to proceed. The digital companion **learns** and **improves** over time. A natural dialogue between the user and the companion is realized by using **adequate modalities**, e.g. voice, gestures, etc..



Augmenting the user vs replacing the user



- Pattern recognition/matching
- Recommender system
- Optimization
- Focus on descriptive feature
- Training data

- Creativity
- Intuition
- Non-routine, exception
- Critical thinking
- Big picture

→ Empower users to become more productive, faster and less prone to mistakes.

BableFishers: Revolutionize your service engineering business

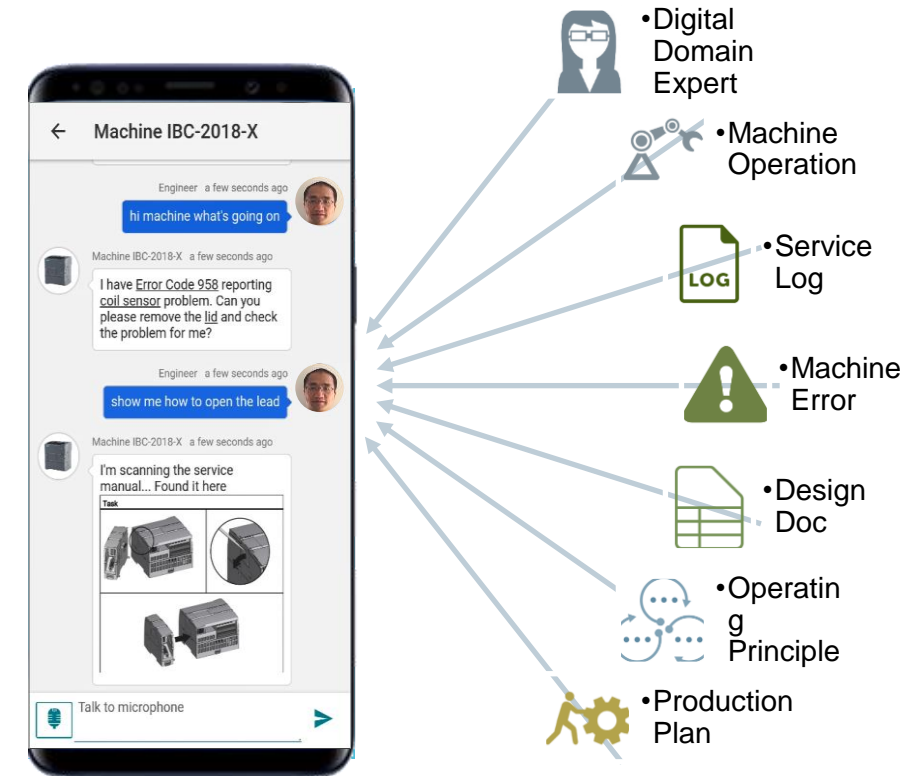


Problem:

- **End customers** are facing
 - Downtime & loss of revenue
- **Service engineer** needs quick access to
 - Service information & repair instructions & product experts
- **Product experts** frequently interrupted with
 - Similar questions

Solution:

- Collect & process manuals, operation instructions, error codes
 - Bring structured data in domain-specific Knowledge Graph
- Faster problem resolution & less factory downtime
 - Instant access to expert knowledge & service records saves € 8 Mio. / y
 - Less distractions & empowerment frees 100h / y



<http://balefishers.com>

Contact: Dan.Yu@Siemens.com

Gridstarter: Managing the Smart Grid through Augmented Reality



Problem:

- Smart grid operators use 2D dashboards to visualize and manage grid information: Amount of displayed information represents a high cognitive load
- Grid management applications do not provide an intuitive user interface that allow operators to have a global view of their managed grid clusters

Solution:

- AR application based on a semantic backend suggesting apps to solve a certain problem in an intuitive and immersive manner
 - Allowing smart grid operators to adjust performance metric to computed app placements on their grid cluster
- Providing a visual alternative to grid operators, capable of reducing cognitive load of monitoring a dashboard and see raw numeric app placement results



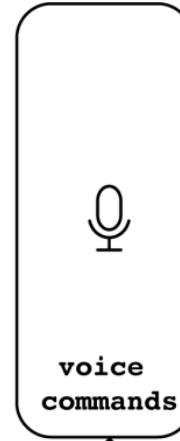
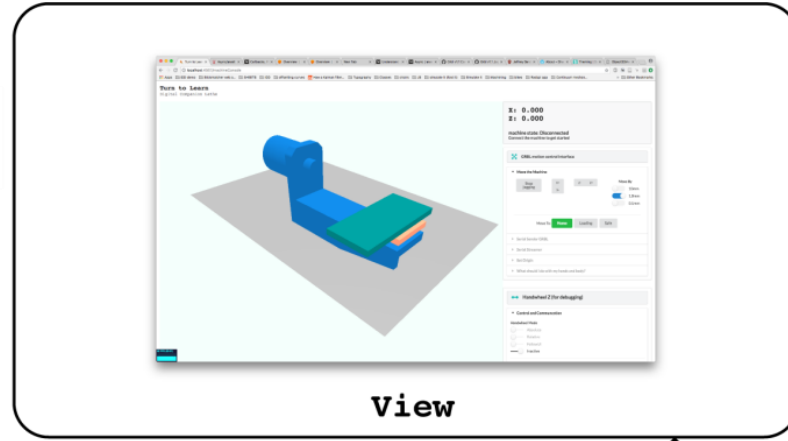
Work in progress: Lathe companion



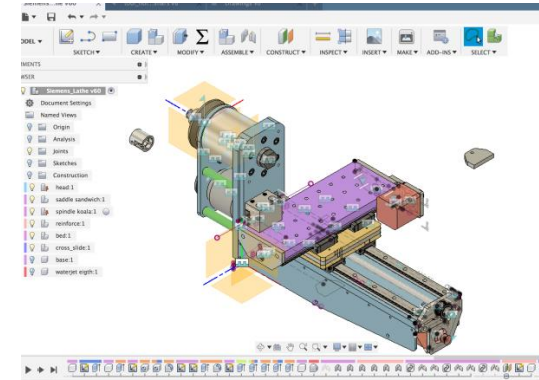
webGL visualizations

three.js r95

SemanticUI CSS framework



dialogflow NLP



Sinatra Ruby web framework



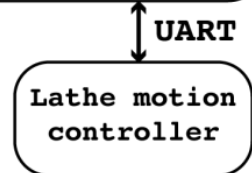
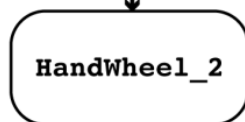
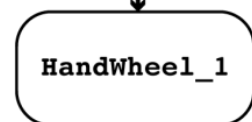
webhook



Tornado Python web framework



websocket



UART

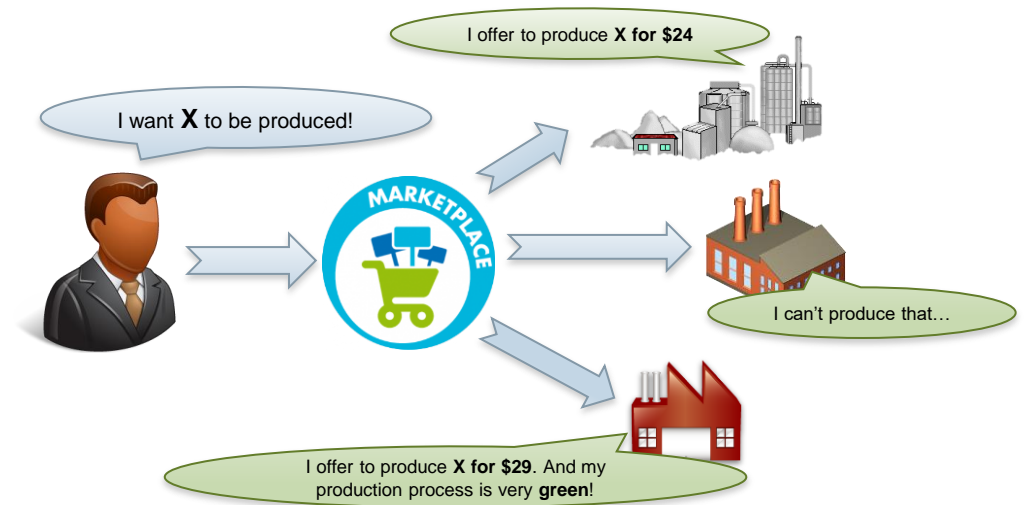


grbl CNC motion controller

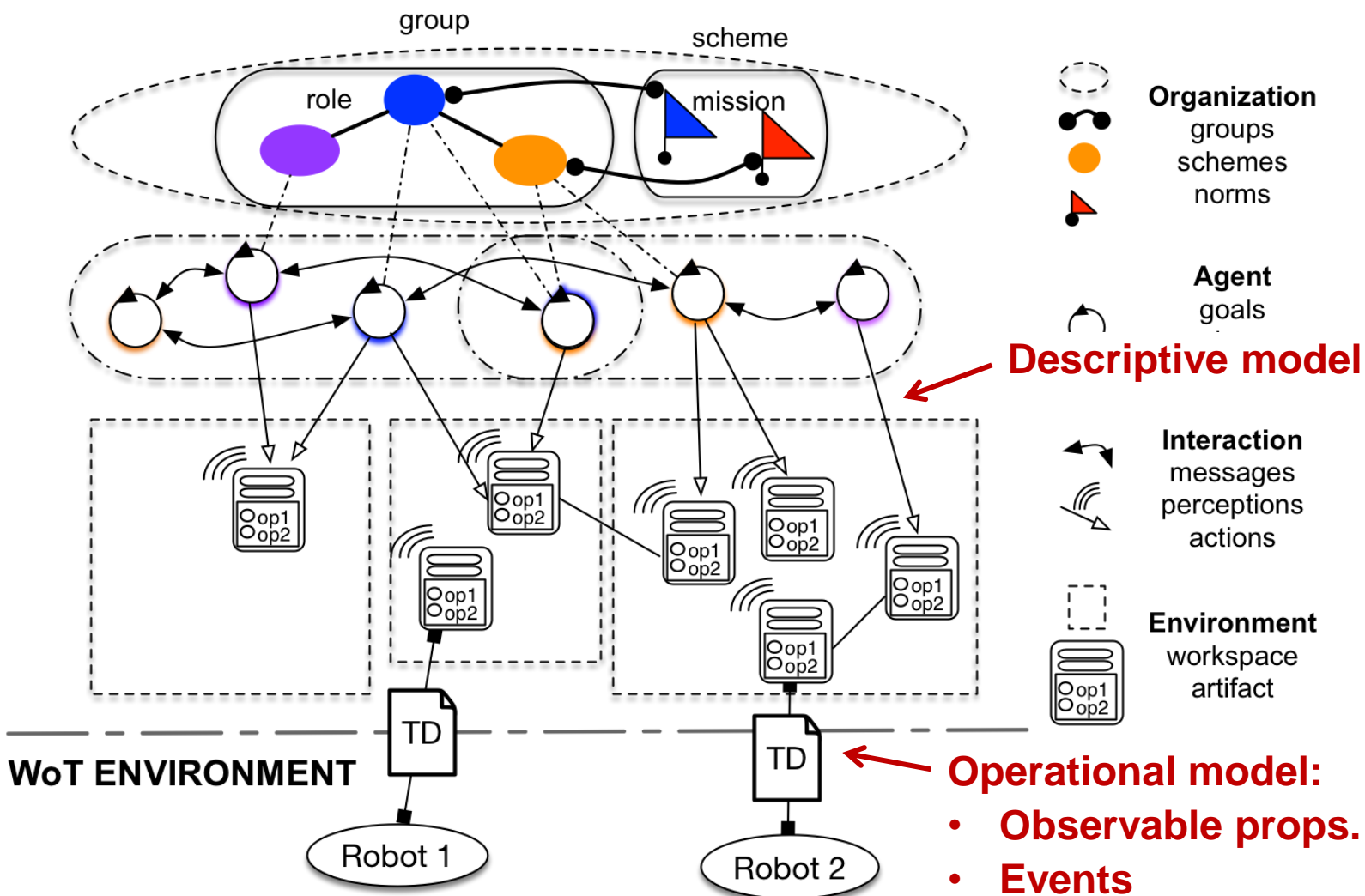


Autonomous Systems for Manufacturing

- On-the-fly repurposing of production lines
- Efficient mass customization of products
- Automatic component planning and procuring
- Bill of components
- etc.



Approach Overview



```
# Move without object
{
  ?objectState a st:State ; + Operational model
  log:includes {
    ex:PLCArmGripper ex:locatedIn ?gripperposition ;
    ex:grabbed "none".
  }.
  ?gripperposition a ex:PhysicalLocation3D .
  ?destination a ex:PhysicalLocation3D ;
  ex:hasX ?x ; ex:hasY ?y ; ex:hasZ ?z .
} => {
  _:request http:methodName "POST";
  http:requestURI
  (<http://russet.ischool.berkeley.edu:8080/activities>);
  http:reqBody ("{'x': ''?x'', 'y': ''?y'', 'z': ''?z''}");
  [ a st:StateChange ;
    st:replaced {
      ex:PLCArmGripper ex:locatedIn ?destination ;
      ex:grabbed "none".
    };
    st:parent ?objectState
  ].
}
```

Approach Overview

Example: Manufacturing a stool with 4 padded legs

Mission:
Mount pads on legs
Attach legs to stool



Mission:
Deliver legs



Mission:
Deliver pads

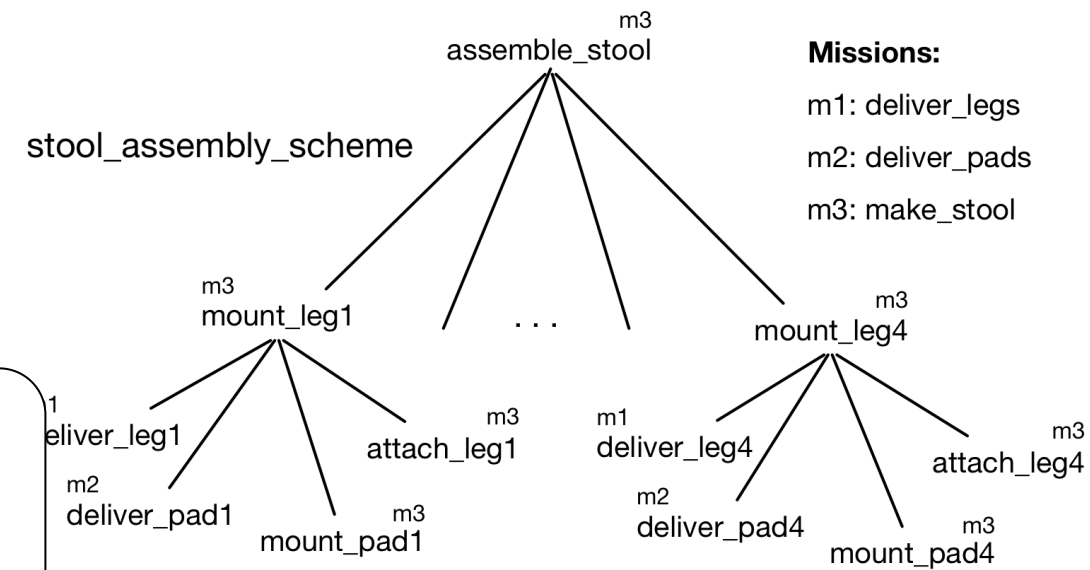


```

+!deliver_pad1 : true <-
  move(20, -3, 14)[artifact_name("plc_arm")];
  grab[artifact_name("plc_arm")];
  move(20, -3, 14)[artifact_name("plc_arm")];
  release[artifact_name("plc_arm")];
  
```

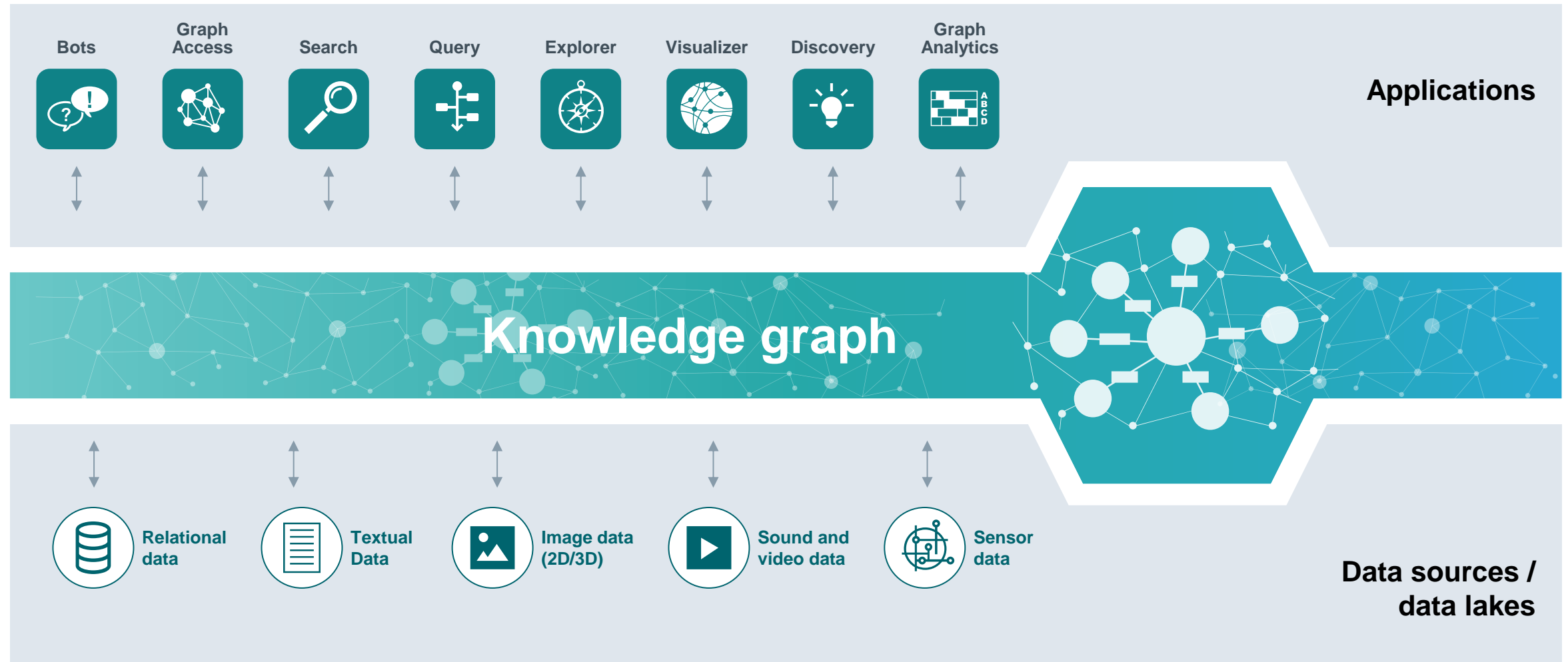
Organization specification:

- one group (with 3 roles): human_worker, leg_transporter, pad_transporter
- one manufacturing scheme:



Missions:
m1: deliver_legs
m2: deliver_pads
m3: make_stool

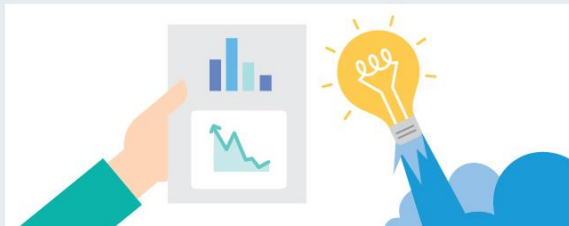
Knowledge graph enables flexible linking of heterogeneous data via integrated & intuitive interfaces



Knowledge graphs enable faster and better decision support for efficiency increase and new business opportunities

Benefits of a Service Knowledge Engine within a service business

- Faster and better decision support
- Transparency about available data
- Immediate access to needed data
- Improved handling of heterogeneous and distributed data (e.g. 3D model data and time-series sensor data)
- Create insights despite imperfect data quality
- Graphs allow for incremental evolution instead of "big bang"



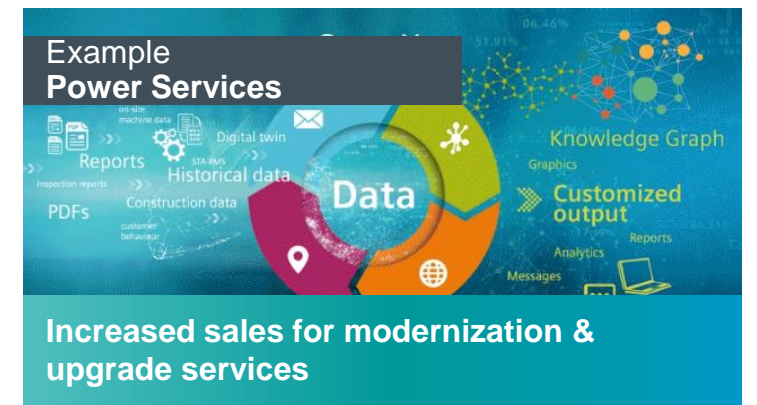
New (digital) service business models

- Premium services
- Customer self-service offers
- Knowledge-as-a-service
- Product & service bundles
- Performance based contracts



Service growth and efficiency

- Service sales, e.g. higher opportunity hit rate
- Service delivery, e.g. higher first-time-fix
- Field experience mgmt.



Knowledge graphs make it possible to query big amounts of data with high automation level



How old is Joe Kaeser?

Google search without knowledge graph

Joe Kaeser - Wikipedia

https://en.wikipedia.org/wiki/Joe_Kaeser ▼

Joe Kaeser (born Josef Käser; June 23, 1957), GCME is the current CEO of Siemens AG, Berlin ... However Kaeser wasn't the only one who had a more pro-Russian mood at that time; many other prominent Germans like former chancellors ...
Career · Other activities

PDF Joe Kaeser - Biography - Siemens

<https://www.siemens.com/content/dam/internet/siemens...page/.../biography-kaeser.pdf> ▼

Joe Kaeser, President and Chief Executive Officer of Siemens AG. Born on June 23, 1957 in Ambrück, Germany. Twitter: @JoeKaeser. Education. Studied ...

Joe-Kaeser - Management - Siemens Global Website

<https://www.siemens.com/global/en/home/company/about/management/joe-kaeser.html>

Joe Kaeser, President and Chief Executive Officer of Siemens AG.

Joe Kaeser - Executive Bio, Work History, and Contacts - Equilar ...

<https://people.equilar.com/bio/joe-kaeser-siemens-aktiengesellschaft/salary/709123> ▼

View the executive profile of **Joe Kaeser**, President and Chief Executive Officer at ... To view **Joe Kaeser's** complete executive work history, sign up now. **Age**: 61 ...

Josef Kaeser: Executive Profile & Biography - Bloomberg

<https://www.bloomberg.com/research/stocks/people/person.asp?personid...> ▼

Mr. **Josef Kaeser**, also known as **Joe**, serves as the Chief Executive Officer and ... **Age**, Total Calculated Compensation, This person is connected to 58 board ...

Google search with knowledge graph

Joe Kaeser / Age

61 years
June 23, 1957

People also search for

- Janina Kugel 48 years
- Peter Löscher 61 years
- Lisa Davis 55 years

Joe Kaeser
CEO of Siemens

Joe Kaeser, GCME is the current CEO of Siemens AG, Berlin & Munich, a role he has been in since August 1, 2013. Wikipedia

Born: June 23, 1957 (age 61 years), Ambrück, Germany
Nationality: German
Spouse: Rosemarie Kaeser

Profiles

- Twitter

Claim this knowledge panel

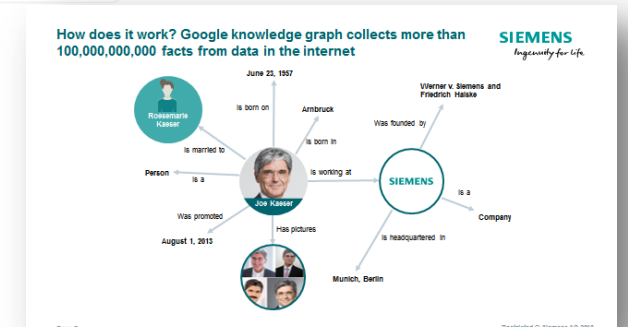
Joe Kaeser - Wikipedia
https://en.wikipedia.org/wiki/Joe_Kaeser ▼
Joe Kaeser (born Josef Käser; June 23, 1957), GCME is the current CEO of Siemens AG, Berlin ... However Kaeser wasn't the only one who had a more pro-Russian mood at that time; many other prominent Germans like former chancellors ...
Career · Other activities

PDF Joe Kaeser - Biography - Siemens
<https://www.siemens.com/content/dam/internet/siemens...page/.../biography-kaeser.pdf> ▼
Joe Kaeser, President and Chief Executive Officer of Siemens AG. Born on June 23, 1957 in Ambrück, Germany. Twitter: @JoeKaeser. Education. Studied ...

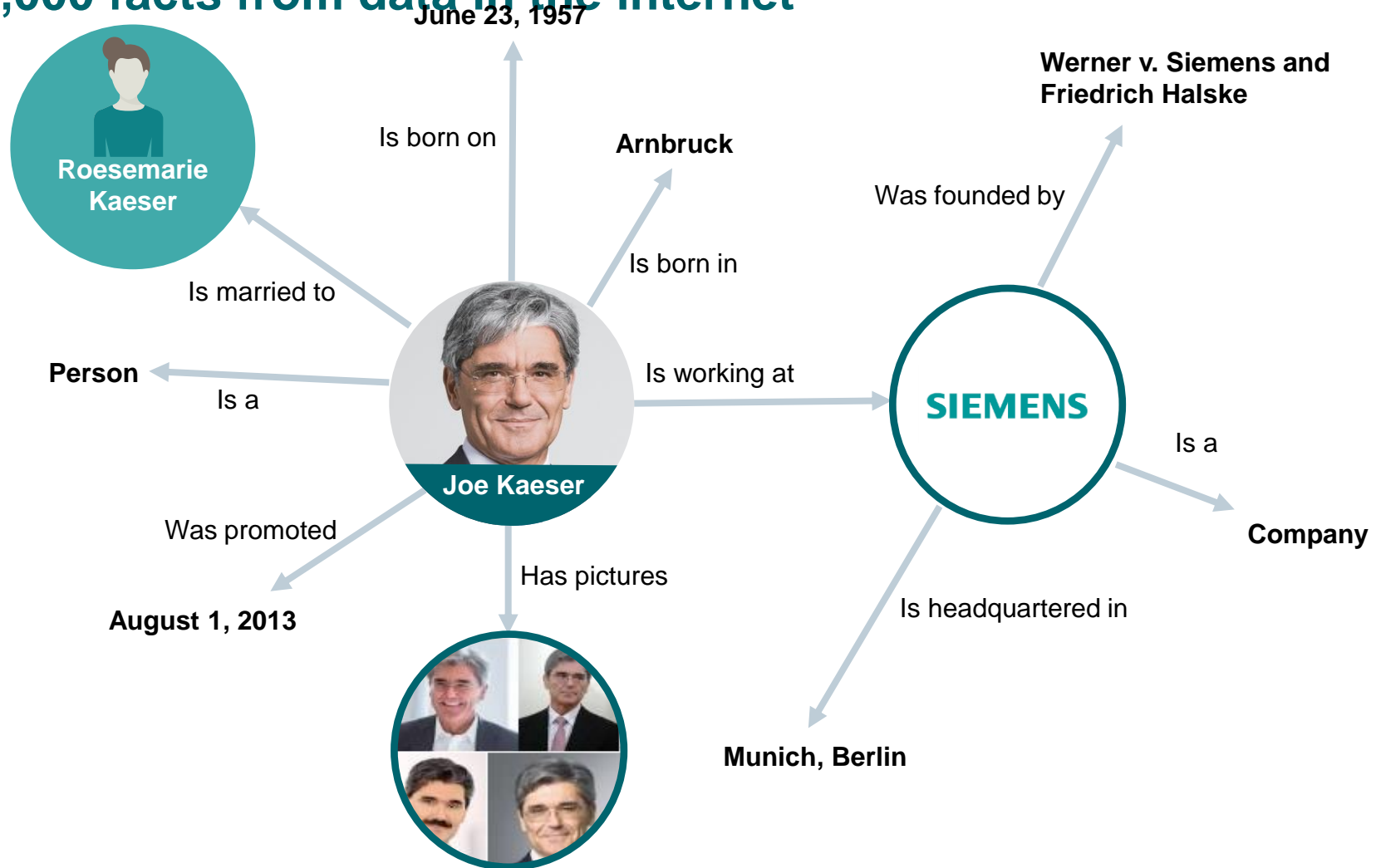
Joe-Kaeser - Management - Siemens Global Website
<https://www.siemens.com/global/en/home/company/about/management/joe-kaeser.html>
Joe Kaeser, President and Chief Executive Officer of Siemens AG.

Joe Kaeser - Executive Bio, Work History, and Contacts - Equilar ...
<https://people.equilar.com/bio/joe-kaeser-siemens-aktiengesellschaft/salary/709123> ▼
View the executive profile of **Joe Kaeser**, President and Chief Executive Officer at ... To view **Joe Kaeser's** complete executive work history, sign up now. **Age**: 61 ...

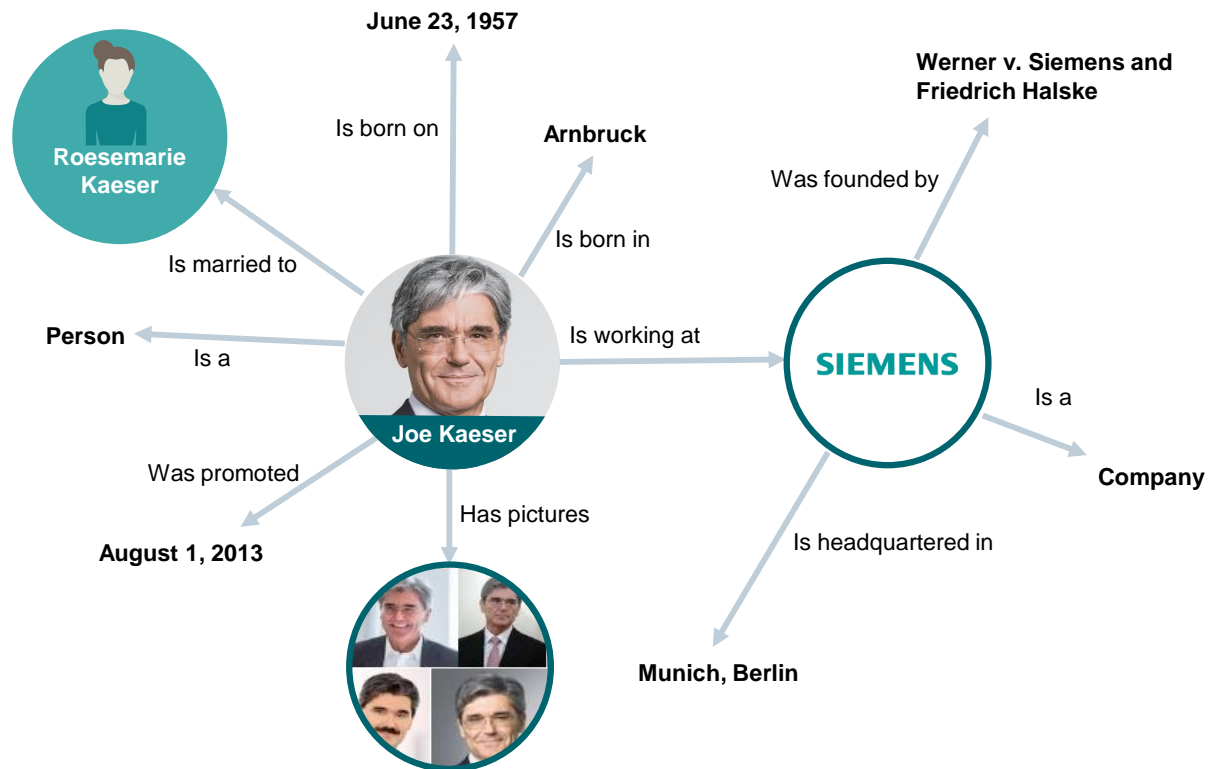
Josef Kaeser: Executive Profile & Biography - Bloomberg
<https://www.bloomberg.com/research/stocks/people/person.asp?personid...> ▼
Mr. **Josef Kaeser**, also known as **Joe**, serves as the Chief Executive Officer and ... **Age**, Total Calculated Compensation, This person is connected to 58 board ...



How does it work? Google knowledge graph collects more than 100,000,000,000 facts from data in the internet



What are Graphs? Knowledge representation formalism semantic descriptions of entities and their relationships



Rules make it possible to add further expert knowledge, e.g. "Siemens has to be a company, as a person is working there"

Objects

Real-world objects (things, places, people) and abstract concepts (genres, religions, professions)

Relationships

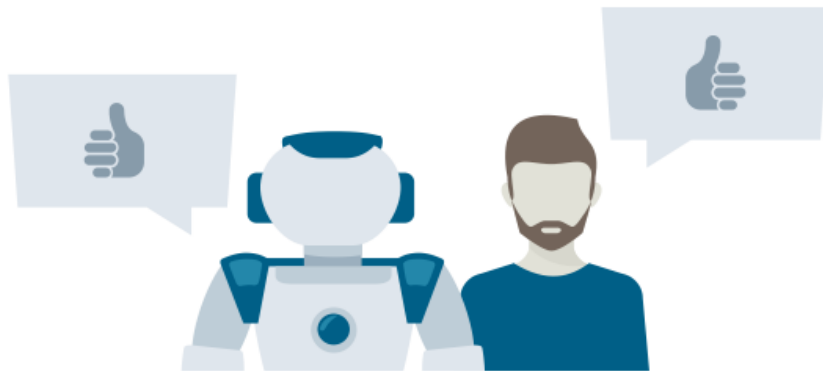
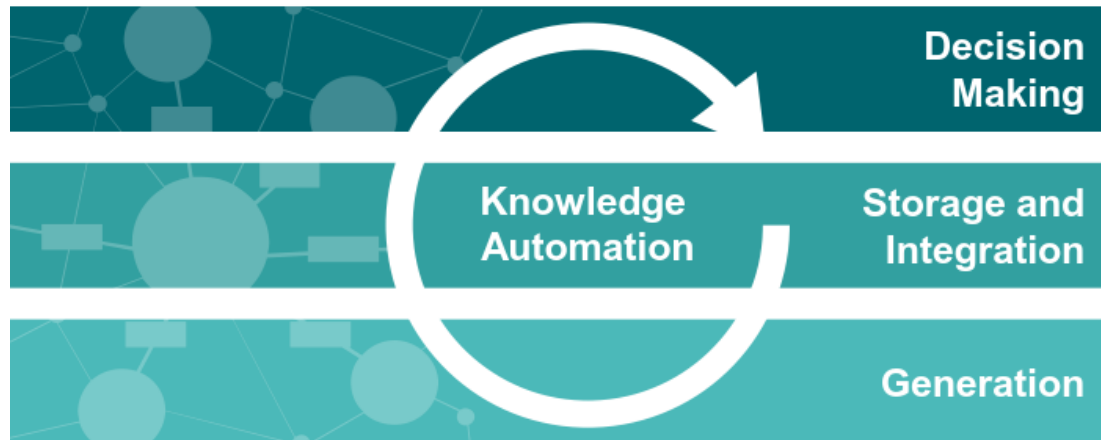
Logical connection between two objects
e.g. Joe Kaeser is born in Arnbruck

Semantic descriptions

The semantic description indicates the meaning of an object or relation, e.g. Joe Kaeser is a person

Conclusions

Knowledge Graph



Machines

Humans

R&D Areas

Decision Making

- Explanation of AI decisions
- Data access: Semantic Search
- Knowledge Graph Decision Modeling

Storage and Integration

- Semantic Modelling and Knowledge Graphs
- Data integration and cleaning

Generation

- Extraction from unstructured data (inclusive text, audio, image)
- Automatic semantic annotation of structured data
- Learning of domain-specific rules/patterns

Relevant technologies

Decision Making

- Reasoning
- Machine/Deep Learning
- Question Answering

Storage and Integration

- Graph/NoSQL databases
- Constraints and Rules
- Probabilistic programming
- Ontologies

Generation

- NLP/Text understanding
- Machine/Deep Learning
- Computer vision
- Sound recognition
- Virtual data Integration/OBDA
- Information retrieval
- ...

What's left for the human?

- A series of non-routine tasks that requires social intelligence, complex critical thinking and creative problem solving.

Thank you very much!

SIEMENS
Ingenuity for life



Florian Michahelles

Head of Research Group

Artificial & Human Intelligence / US / CT RDA BAM

1936 University Ave

94704 Berkeley

Mobile: +1 609 216 1455

E-mail:

florian.michahelles@siemens.com

www.siemens.com/ahi